WeeklyWisdom Grow the Green for You and Your Team



When the second se

"Like penguins huddling together in a storm, we too can find strength and warmth in our community." -- Unknown

What We Can Learn from Penguins: "Pebbling"

You may have seen Adam Grant's Instagram post about pebbling, and if you're like us, you found the concept quite endearing.

Pebbling generally refers to the act of sending a friend or family member little videos, tweets, and memes that you find online. It's like how penguins show their love to other penguins, by bring them little pebbles.

Pebbling signals that you're thinking of someone and want them to share your joy.

Pebbling among humans doesn't just happen online. It can also entail sharing small tokens of care - a granola bar in the pocket of a busy colleague, a flower in a bottle left on a friend's desk, a little toy that makes someone smile. Even a brief text. People love to hear from you more than you think.

Pebbling "can be a small way of showing affection and serve as a bridge to deeper conversations."

When in doubt, be like a penguin!