

Weekly Wisdom



Grow the Green for You and Your Team



“We are all different, which is great because we are all unique.

Without diversity, life would be very boring.” -- Elmo (Sesame Street)

Diversity Makes Us Smarter

The benefits of diversity of expertise are obvious. We couldn't run a hospital without nurses, doctors, technicians, housekeepers, chaplains, and more. But what are the benefits of “social diversity”?

Research finds that innovation leads to diversity. Diversity fosters creativity, problem solving, new ways of thinking, and even breakthrough innovations.

People who are different from one another “bring unique information and experiences to bear on the task at hand.”

Homogenous groups tend to assume members hold similar views and knowledge.

Diverse group members are more likely to “anticipate differences of opinion and perspective.” They may have to work harder cognitively and socially, but they are more likely to achieve better outcomes.

Members of diverse groups prepare more effectively to explain their reasoning and to anticipate alternative viewpoints.